Photo Sharing Services Smart Card

Last Updated: 03/10/2015

Photo Sharing - Do's and Don'ts

- Only share photos with people you know and trust. Assume that ANYONE can see, copy, and forward photos you post and share.
- Ensure that your family takes similar precautions with their photos; their privacy and sharing settings can expose your images.
- Avoid posting or tagging images that clearly show your face. Select pictures taken at a distance, at an angle, or otherwise concealed.
- Do not use your face as a profile photo, and do NOT enable Location Services for your smart phone camera or photo sharing app.

Choosing the Right Photo Sharing Service

Choosing the right photo sharing service for your needs depends both on your intent and your audience. Key questions to ask are:

- Are you sharing photos primarily for yourself, your friends and family, or for public use?
- Are your contacts or viewers already using a specific service?
- How much control do you need to maintain over your images? Is the retention of EXIF data problematic?

Your choice of photo sharing service determines the amount of control you retain over your images. All services allow you to remove images, but not all services allow for account deletion. However, deleting your content or your account does not ensure removal from the internet.

Nine popular photo sharing services are described below. Default settings are in bold.

Service	Primary Use	Image Privacy Options	Displays EXIF?	Location Adding Options (non-EXIF)	Allows Reposting?	Google Indexed?
flickr	Share photos within grouped user environments	**Public,** Private, Contacts, Family, Friends	**Yes,** No	Editable location, map based	**Yes**, No	If Public (can opt-out)
	Social Network	**Public,** Only Me, Friends, Friends of Friends	No	Free-form text, linked to Facebook page, map based	Yes	If Public
Instagram	Share photos from camera enabled mobile devices	**Public,** Requests to follow must be approved	No	GPS-based device location; Customizable location, text search	No	If third-party apps enabled
photobucket	Share photos publicly or privately	**Public**, Private (optional password protection)	**Yes,** No	None	Yes	If Public
	Social Network	**Circles**, Only You, Public	Yes	Editable location, map based	Yes	If Public
	Social Network	**Public,** Requests to follow must be approved	No	Non-editable GPS location for mobile; Text selection for website (city, state)	Yes	If Public
yfrog	Enhanced photo sharing in Twitter	**None**, based on Twitter	No	None	Yes	If Public
Pinterest	Share concepts and ideas using images	**Public**	Yes	None	Yes	Yes

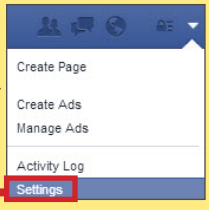
Flickr - Allows detailed control over phone sharing

In upper right, go to **Camera > Settings > Privacy & Permissions**. Set as follows:

- Who can access your original image files? *Your friends and family or Only you*
- Allow others to share your stuff? *No*
- Who can add you to a photo? *Only You, edit > Remove me from all photos*
- Who can print your photos? *Only you*
- Allow your stuff to be added to a gallery? *No*
- Hide your EXIF data? *Yes*
- Show which application you used for uploading? *No*
- Hide your stuff from public searches? *Check all three*
- Who can see what's on your profile? *Friends and family*
- Who will be able to see, comment on...? *Friends and family*
- Who will be able to see your stuff on a map? *Only you*
- Import EXIF location data? *No*

Facebook - Compresses images & deletes EXIF, increasing privacy

Go to **Triangle > Settings > Privacy**.



- Who can see your future posts? *Friends*
- Limit the audience for old posts...? *Limit Old Posts*

Then click **timeline and tagging**. Set as follows:

- Who can post on your timeline? *Friends*
- Review posts friends tag you in before they appear on your timeline? *Enabled*
- Who can see posts you've been tagged in on your timeline? *Friends*
- Who can see what others post on your timeline? *Friends*
- Review tags people add to your own posts on Facebook? *On*
- When you are tagged in a post, who do you want to add to the audience if they aren't already in it? *Only Me*
- Who sees tag suggestions when photos that look like you are uploaded? *No One*

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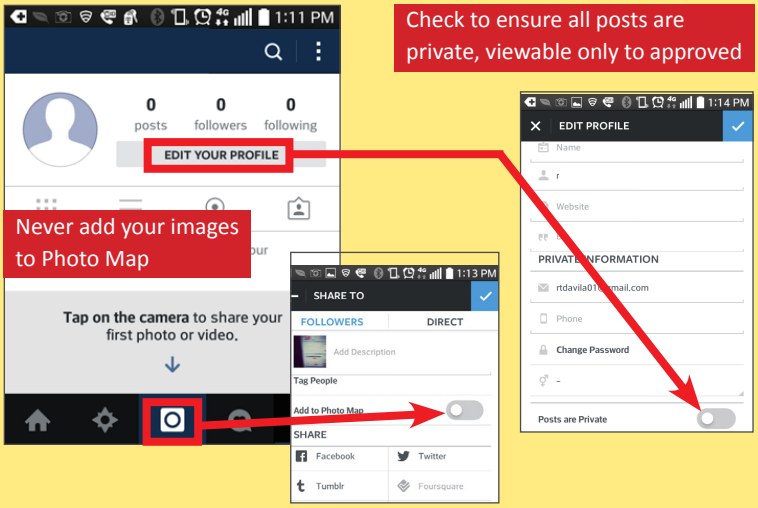
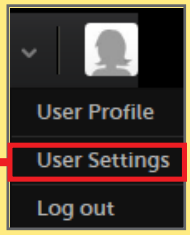
Instagram - Photos public by default, can be made private

Follow these pictographic instructions for Instagram on the iPhone:



Photobucket - Allows for password-protected sharing

In the upper right go to **User Settings**.



On the **Albums** tab, uncheck all options listed under **Links** except **Link back to albums**.

Under **Privacy** set as follows:

- Allow others to follow me. *Uncheck*
- Allow comments in my albums. *Check*
- Show where my photos were taken. *Uncheck*
- Allow others to copy my photos & videos. *Uncheck*
- When I upload, permanently remove information about where my photos were taken. *Check*

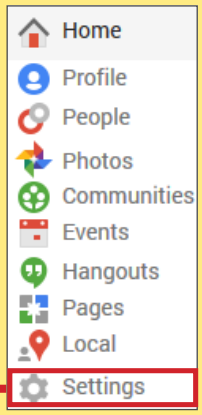
Under **Album Privacy**, for each album choose to either:

- Make Private – Only you can view, or
- Password Protect – Anyone with the URL link and the password can view
- Remember, choose unique passwords for each album

Google+ - Retains all EXIF, multiple privacy settings

Navigate to **Google+ Dropdown Menu > Settings**.
Under **Photos and Videos**, set as follows:

- Show geolocation information... *Uncheck*
- Allow viewers to download my photos and videos. *Uncheck*
- Find my face in photos and videos... *Uncheck*
- People whose tags of you are automatically approved... *Groups and persons*



Under **Profile**, set as follows:

- Show these profile tabs to visitors... *Uncheck all*

Under **Hashtags,** set as follows:

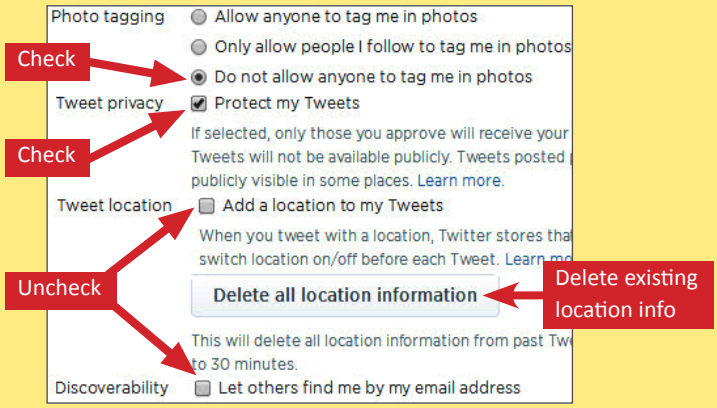
- Add related hashtag from Google... *Uncheck*

Under **Location settings,** set as follows:

- Enable location sharing... *Uncheck*

Twitter - Removes EXIF, but minimal options to limit visibility

In the upper right, go to **Settings > Privacy.** Match your settings to those shown.



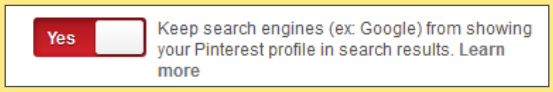
Yfrog Services - Removes EXIF, privacy settings very limited

Yfrog can be used to post links to photos on Twitter and has also become its own social network called Yfrog Social. When using Yfrog with Twitter, go to *Settings* and disable photo tagging.

When using Yfrog Social navigate **Settings > Account Info** and set the profile to *private*. Individual privacy settings can also be chosen for each picture and album during upload.

Pinterest -Retains EXIF, privacy settings very limited

In the upper right go to **Settings** under the drop down menu. Under **Basic Information** set *Search Privacy* to Yes.



Useful Links - For more information or questions regarding this card email smartcards@novetta.com

U.S. Army Social Media Roundup	http://dmna.ny.gov/members/geotagging.pdf
Washington State Web Wise	http://www.atg.wa.gov/InternetSafety/SharingOnline.aspx
Microsoft Safety & Security	http://www.microsoft.com/security/online-privacy/location-services.aspx
OnGuard Online	http://www.onguardonline.gov/articles/0033-heads