

Captain's Call Kit Now Available Online

Captain's Call Kit (CCK) is now available online at the Navy's internal news source, Navy NewsStand at www.news.navy.mil.

CCKs are a series of one-page flyers with important Navy information prepared in an easy-to-distribute format. Derived primarily from Navy News Service stories, CCKs can be posted throughout individual Navy commands, giving greater visibility to topics and events that warrant greater attention.

Traditionally, hard copy CCKs have been mailed in quarterly installments to all Navy commanding officers and command master chiefs, often used in all-hands calls, plans of the week, bulletin board postings, etc. The next mailing is planned for this summer, but in the near future, it's envisioned that most commands will prefer to get them online in the interest of timeliness.

This new online availability now allows individual command leadership to tailor the dissemination of CCK information to their needs, as well as allow them to provide valuable information in a far more timely manner.

The online CCK is not the only new feature incorporated into the Navy NewsStand Web site. Sailors can also view streaming video versions of Navy/Marine Corps News and Daily News Update.

To download individual CCK pages, visit the Navy NewsStand Web site at www.news.navy.mil. Select the "Captains Call Kit" logo on the right side of the screen and follow the instructions to view or print the flyers in Adobe Acrobat format.

Notices of updated online CCKs will also be delivered via a subscription e-mail service (listserver). To subscribe to the CCK dispatches, send an e-mail to listserv@mediacen.navy.mil, with "subscribe cck" (without quotes) in the e-mail body.

For more information about Captain's Call Kit, contact the print media coordinator at Naval Media Center at DSN 288-4380/1, (202) 433-4380/1 or by e-mail at pubs@mediacen.navy.mil.



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