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## 24/7 Summer Campaign Aims to Save Lives

The Naval Safety Center, in partnership with the Marine Corps Safety Division, launched a new theme for this year's Critical



Days of Summer campaign called 24/7 Operation Summer Force Preservation.

The new 24/7 effort seeks to increase the attention on self preservation and to renew emphasis on making risk management part of everyday life, not just a tool to use at work.

This year's Critical Days of Summer campaign message states that during the summer periods from 2002 through 2005, the Navy and Marine Corps lost 220 Sailors and Marines in private motor vehicle (PMV), recreation and other off-duty incidents. Of those deaths, 166 were in PMV crashes alone.

Various materials to support the 24/7 Operation Summer Force Preservation theme are available on the Naval Safety Center Web site at [www.safetycenter.navy.mil/seasonal/criticaldays](http://www.safetycenter.navy.mil/seasonal/criticaldays).