



The Source for Navy News



*Captain's Call*



## “Military Saves” Week

"Military Saves" Week will be observed throughout the fleet from Feb. 24 to March 2.

The campaign is a week of intense focus on taking financial action and making a commitment to save money. In 2008, the Navy will focus specifically on saving for emergencies, reducing debt to improve personal financial readiness and promoting youth financial responsibility.



This initiative is part of the Military Saves Campaign, a year-round, social marketing campaign to persuade, motivate and encourage DoD employees to save money and reduce consumer debt. The campaign reaches out to service members, spouses, youth and civilian employees.

The campaign is a command initiative in which leadership can work to create a culture that encourages savings and financial readiness. Through the campaign, leadership will promote wealth-building messages for military members, encouraging them to set savings goals, open savings accounts, make regular contributions to household savings, increase debt payments and participate in financial education programs.

Participants in “Military Saves” Week include: command financial specialists, fleet and family support centers, public affairs offices; installation banks and credit unions; Child and Youth Programs; Morale, Welfare, and Recreation, commissary, schools and more.

Sailors should contact their Command Financial Specialist to seek assistance regarding their current financial readiness. Sailors and family members can also contact their local Fleet and Family Support Center for financial counseling, referrals and a description of financial classes offered such as savings and investing, debt reduction, car buying, home buying and more.

To learn more about Military Saves and to enroll as a Saver, visit [www.militarysaves.org](http://www.militarysaves.org).

Naval Media Center - Production Department, 2713 Mitscher Road S.W., Bldg 168, Anacostia Annex, DC 20373-5819

E-Mail: [navynewservice@navy.mil](mailto:navynewservice@navy.mil) COM: 202-433-0575 DSN: 288-0575

[www.navy.mil](http://www.navy.mil)