



# *Commemoration of the War of 1812*



***War of 1812 Update: Calendar For America 2010***





# War of 1812 Centennial Committee



*President Woodrow Wilson*



*President William Howard Taft*



*President Theodore Roosevelt*



*Vice President  
Thomas R. Marshall*



*Rep. Champ Clark  
Speaker of the House*



*Phillips Lee Goldsborough,  
Governor of Maryland*



*Baltimore Mayor  
James H. Preston*



*Admiral George Dewey,  
Admiral of the United States Navy*

## Additional Centennial Committee Members

- *Major General W.W. Wotherspon, Chief of the Staff United States Army*
- *The Governors of the 18 states that comprised the United States in 1814*
- *Former Governors of Maryland and former Mayors of Baltimore*





# Guidance

## Executing the Maritime Strategy

**“Homeland defense is the most obvious example of the requirement for greater integration.”** *A Cooperative Strategy for 21st Century Seapower*

**“If it wasn’t for your Navy events – this response would have been so much harder.”**

*RADM Richard Bennis USCG, at Ground Zero NYC 9/12/2001*

*Referring to the training and exercises conducted for Navy events in NYC  
( NYC Fleet Weeks & INR 2000 impacted the 9/11 response. )*

**“Utilize the forthcoming War of 1812 Bicentennial as a lever to jumpstart interest in naval history and heritage, ...”**

*OSD Memo for SECNAV 2DEC08*



**“Director, Naval History & Heritage Command shall: Serve as the supported command for the War of 1812 Bi-centennial commemoration.”**

*OPNAV Inst. 5726.1 Outreach: America’s Navy*



**“Foster and sustain cooperative relationships with more international partners. Expanded and cooperative relationships with other nations will contribute to the security and stability of the maritime domain for the benefit of all.”**

*A Cooperative Strategy for 21<sup>st</sup> Century Seapower*

**Sustained Engagement – Focused Message**





# 1812 NAVADMIN

## Specific CNO Guidance

- 12 JAN 2010: IN THAT SPIRIT, I DIRECT THE FOLLOWING ACTIONS:
- A. *NAVY HISTORY AND HERITAGE COMMAND (NHHC)*: LEAD A CORE TEAM, SUPPORTED WITH REPRESENTATIVES FROM USFF, CNIC, CNATRA, OCNR, CHINFO, CNRC, AND ADDITIONAL COMMANDS AS REQUIRED TO DEVELOP THE WAR OF 1812 PROGRAM, AND DEVELOP THE 1812 COMMEMORATION OORDER.
- B. *CORE TEAM*: DEVELOP A UNIFIED THEME AND MESSAGE FOR THE COMMEMORATION OF THE WAR OF 1812. ALL 2012 FLEET WEEKS, NAVY WEEKS, AND NAVY MUSEUMS SPECIAL EXHIBITS SHOULD PROMOTE THE UNIFIED THEME ACROSS THE NATION.
- C. *USFF*: THE CORE TEAM WILL TURN OVER THE WAR OF 1812 OORDER TO USFF FOR EXECUTION IN 2012.

**1812 Establishing a Template**





# The War of 1812

## A Little History

- War (1812-1815) between the British and Americans that started over maritime and naval disputes
- Included naval battles in North America, off South America and Great Britain, and in the Pacific and Indian Oceans
- Included burning of Canadian Parliament at York (now Toronto) and American government buildings in Washington (including White House, Capitol, and Washington Navy Yard)
- Shelling of Baltimore's Fort McHenry led Francis Scott Key to write the "Star-Spangled Banner"



***"America's Second War of Independence"***



# We Have Done This Before

## USN Maritime Events

- The United States Navy has an enduring legacy of hosting major maritime events throughout the history of our Nation:
  - NYC: INR 1945, 1964 World's Fair, 1976 Bicentennial, 1986 Liberty 100, 2000 INR / OpSail – The Millennium Celebration
  - Boston: 1997 USS CONSTITUTION 200th Birthday.
  - Hampton Roads: INRs: 1893, 1907, 1921, 1957.
- The Bi-Centennial of the War of 1812 marks another opportunity to celebrate the United States as a Seafaring Nation and our Navy's heritage.
- The last major international maritime event was the 4th of July 2000 President's International Naval Review & OpSail in New York City. (INR/OpSail 2000)



**Recent events have occurred on approximately a 10-12 year cycle**



# *We Have Done This Before*

*Example*



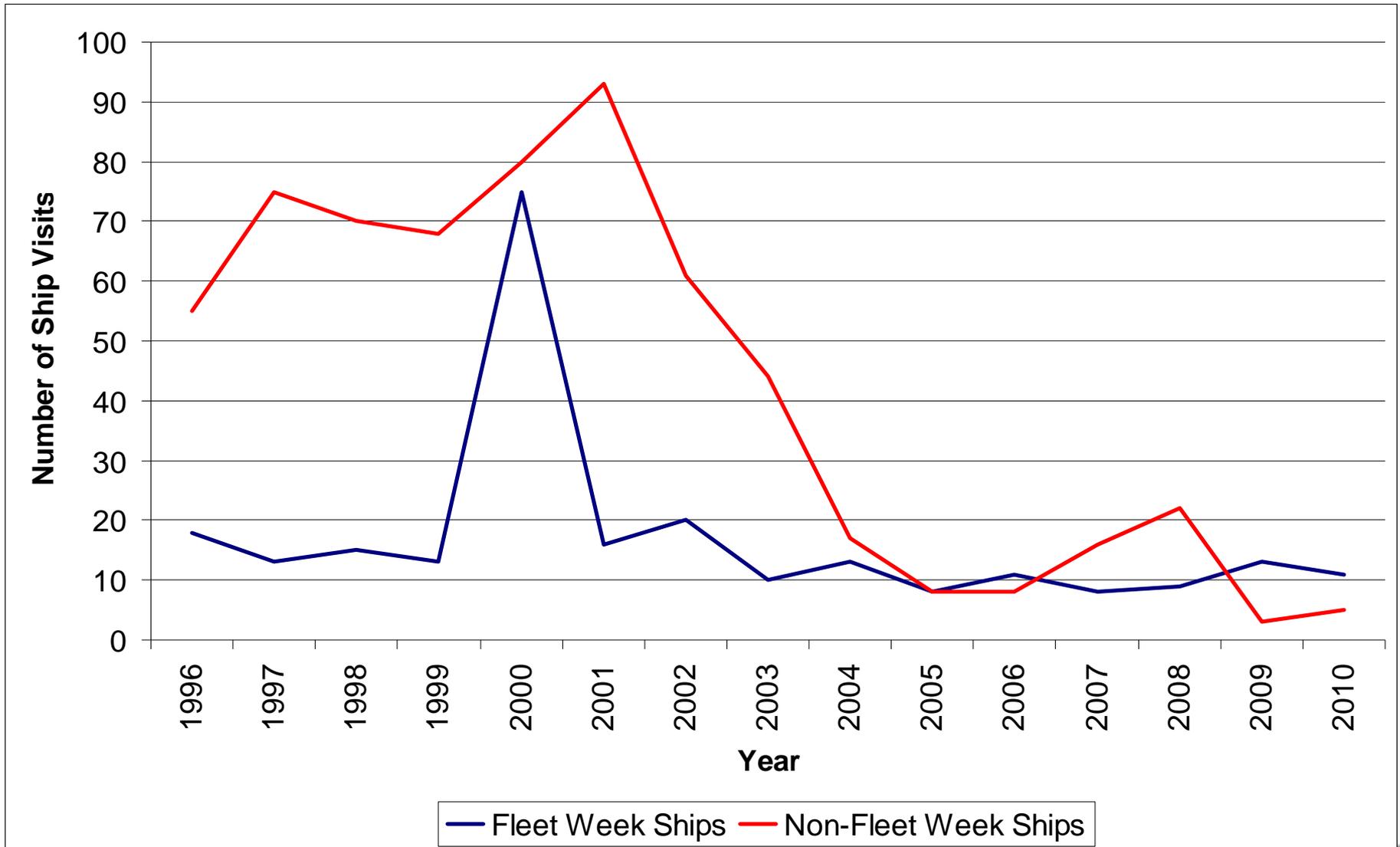
***New York City Statue of Liberty Centennial 1986***



Unclassified



# NYC Ship Visit History





# 10 Year Planning Outreach Calendar

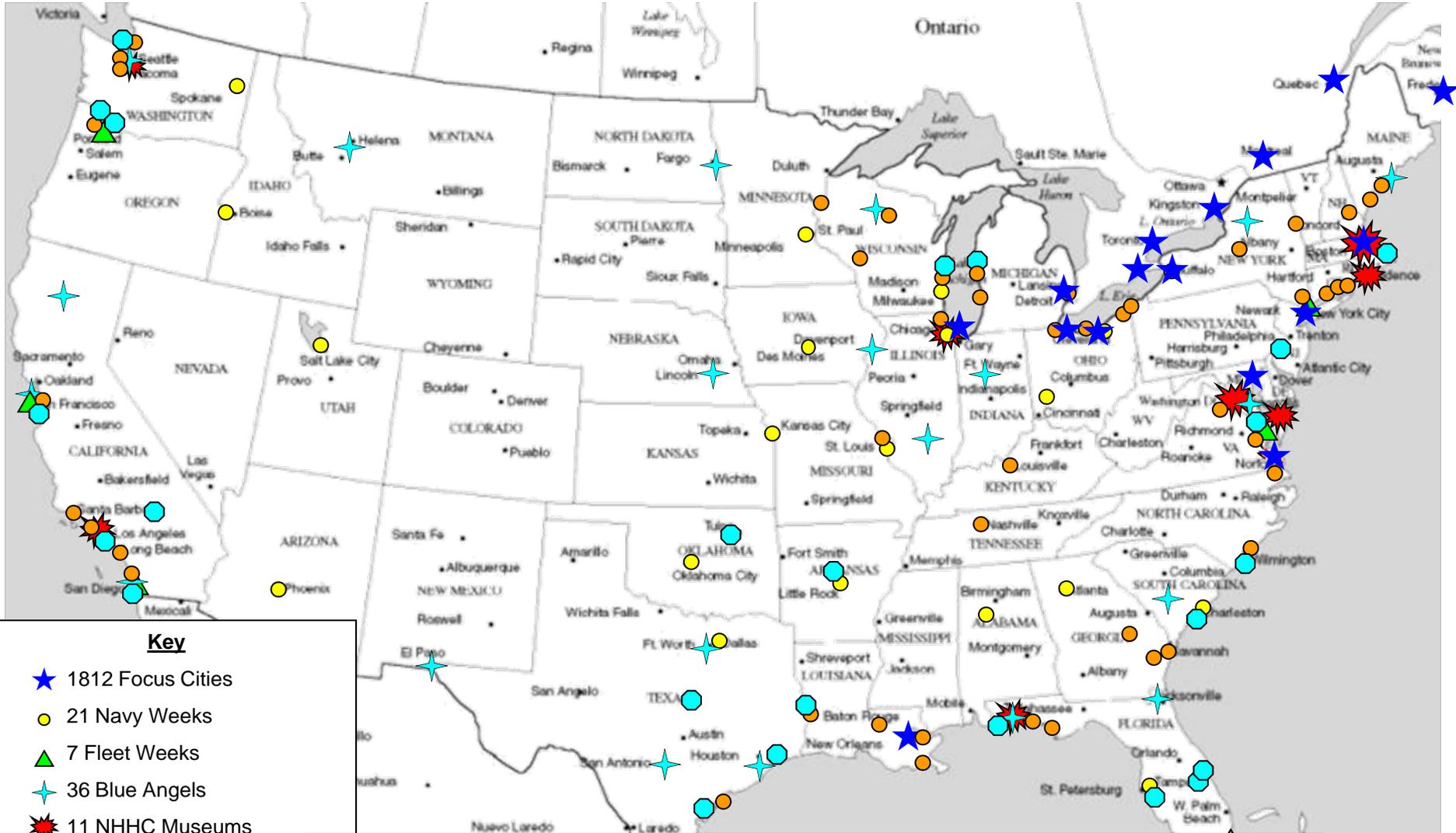
## Significant Outreach Events CY 2010 - 2020

Fiscal Year	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>CHINFO</b>											
Navy Weeks	20	20	20	20	20	20	20	20	20	20	20
<b>USFFC/COMPACFLT</b>											
CONUS PVSTS	40	40	40	40	40	40	40	40	40	40	40
TACAIR Demos	10	10	10	10	10	10	10	10	10	10	10
War of 1812	-	-	6	1	4	1	-	-	-	-	-
Leaders To Sea U/W Embarks	100	100	100	100	100	100	100	100	100	100	100
<b>DNHHC</b>											
150th Anniversary of the Civil War	-	1	1	1	1	1	-	-	-	-	-
50th Anniversary of the first American in Space	-	1	-	-	-	-	-	-	-	-	-
Battle of Midway	1	1	1	1	1	1	1	1	1	1	1
CNO Office Establishment Centennial	-	-	-	-	-	1	-	-	-	-	-
War of 1812 (Supporting / Lead 4 planning)	-	-	6	1	4	1	-	-	-	-	-
Naval Aviation Centennial (Supporting)	-	1	-	-	-	-	-	-	-	-	-
USS Monitor vs. CSS Alabama	-	-	1	-	-	-	-	-	-	-	-
Navy Birthday	1	1	1	1	1	1	1	1	1	1	1
World War II - 75th Anniversary	-	-	-	-	-	-	1	1	1	1	1
Landings at Normandy	-	-	-	-	-	-	-	-	-	1	-
World War I - 100th Anniversary	-	-	-	-	-	-	-	1	-	-	-
Woman in the Navy Yeoman (F) Rating (100th)	-	-	-	-	-	-	-	1	-	-	-
Woman in the Navy - WAVES (75th)	-	-	-	-	-	-	-	1	-	-	-
<b>CNRF</b>											
100th Anniversary of the US Navy Reserve Force	-	-	-	-	-	1	-	-	-	-	-
<b>CNAF</b>											
Naval Aviation Centennial	-	1	-	-	-	-	-	-	-	-	-
<b>CNATRA</b>											
Blue Angels Performances	36	37	36	36	36	36	36	36	36	36	36
<b>CNIC</b>											
Fleet Weeks	7	7	7	7	7	7	7	7	7	7	7
<b>CNP Diversity</b>											
African American Events	16	16	16	16	16	16	16	16	16	16	16
Asian Pacific Islander Events	15	16	16	16	16	16	16	16	16	16	16
Hispanic Events	14	14	14	14	14	14	14	14	14	14	14
American Indian/Alaska Native Events	2	2	2	3	3	3	3	3	3	3	3
Women's Events	10	10	10	10	10	10	10	10	10	10	10
Multiple Groups Represented	7	7	7	7	7	7	7	7	7	7	7
<b>Total Yearly Events:</b>	<b>279</b>	<b>285</b>	<b>294</b>	<b>284</b>	<b>290</b>	<b>286</b>	<b>282</b>	<b>285</b>	<b>282</b>	<b>283</b>	<b>282</b>



# Focusing Navy Resources

The War of 1812 Theme for 2012



### Key

- ★ 1812 Focus Cities
- 21 Navy Weeks
- ▲ 7 Fleet Weeks
- ★ 36 Blue Angels
- ★ 11 NHC Museums
- 163+ Partner Museums
- Ship / Museum

**Outreach: America's Navy – Coordinating Assets**



# Current Assets

As of 10/28/2010

## 2012 Signature Events

<b>(CCSG-2) New Orleans</b>	
<ul style="list-style-type: none"> <li>-Navy (US &amp; Foreign)</li> <li>• USNS COMFORT</li> <li>• USS WASP (LHD-1)</li> <li>• HMCS HALIFAX (FFG 330)</li> <li>-CG Ships (US &amp; Foreign)</li> </ul>	<ul style="list-style-type: none"> <li>-Army Corp Of Engineers</li> <li>-Tall Ships</li> <li>-USMC</li> <li>-Blue Angels / ICAS Air Show</li> <li>- Navy Week New Orleans</li> <li>-NOAA</li> </ul>

<b>(ESG-2) New York</b>	
<ul style="list-style-type: none"> <li>-Navy (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USS WASP (LHD-1)</li> <li>▪ USS MITSCHER (DDG-57)</li> <li>▪ USS GONZALEZ (DDG-66)</li> <li>▪ 5x other ships</li> <li>▪ USNS Comfort</li> </ul> </li> <li>-CG Ships (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USCG Eagle</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>-NOAA</li> <li>-Army Corp Of Engineers (TBD)</li> <li>-Tall Ships (TBD)</li> <li>-USMC (TBD)</li> <li>-Blue Angels / ICAS Air Show</li> <li>- Fleet Week NYC</li> </ul>

<b>(C2F) Norfolk</b>	
<ul style="list-style-type: none"> <li>- Navy (US &amp; Foreign)</li> <li>▪ USS KEARSARGE (LHD-3)</li> <li>▪ DDG</li> <li>- CG Ships (US &amp; Foreign)</li> <li>- NOAA</li> </ul>	<ul style="list-style-type: none"> <li>-Tall Ships (US &amp; Foreign)</li> <li>-USMC</li> <li>-Blue Angels / ICAS Air Show</li> <li>- Navy Week Norfolk / Norfolk Harborfest</li> <li>-Army Corp Of Engineers</li> </ul>

<b>(CCSG-2) Baltimore</b>	
<ul style="list-style-type: none"> <li>-Navy (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USS FORT MCHENERY</li> <li>▪ USS MESA VERDE (LPD-19)</li> </ul> </li> <li>-CG Ships (US &amp; Foreign)</li> <li>-NOAA</li> </ul>	<ul style="list-style-type: none"> <li>-Tall Ships</li> <li>-USMC</li> <li>-Blue Angels / ICAS Air Show</li> <li>- Navy Week Baltimore</li> <li>-Army Corp Of Engineers</li> </ul>

<b>(CCSG-2) Boston</b>	
<ul style="list-style-type: none"> <li>-Navy (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USS KEARSARGE (LHD-3)</li> <li>▪ DDG / CG</li> </ul> </li> <li>-CG Ships (US &amp; Foreign)</li> <li>-NOAA</li> <li>-Army Corp Of Engineers</li> <li>-USMC</li> </ul>	<ul style="list-style-type: none"> <li>- Tall Ships (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USS CONSTITUTION</li> </ul> </li> <li>- Blue Angels / ICAS Air Show</li> <li>- Navy Week Boston / Boston Harborfest</li> </ul>

<b>Toronto (Great Lakes)</b>	
<ul style="list-style-type: none"> <li>-Navy (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USS De Wert (FFG-45)</li> <li>▪ 2X PCU's</li> </ul> </li> <li>-CG Ships (US &amp; Foreign)</li> <li>-NOAA</li> <li>-Army Corp Of Engineers</li> </ul>	<ul style="list-style-type: none"> <li>-Tall Ships</li> <li>-USMC</li> <li>-Canadian International Air Show</li> </ul>

<b>Chicago (Great Lakes)</b>	
<ul style="list-style-type: none"> <li>-Navy (US &amp; Foreign)               <ul style="list-style-type: none"> <li>▪ USS De Wert (FFG-45)</li> <li>▪ 2X PCU's</li> </ul> </li> <li>-CG Ships (US &amp; Foreign)</li> <li>-NOAA</li> <li>-Army Corp Of Engineers</li> </ul>	<ul style="list-style-type: none"> <li>-Tall Ships</li> <li>-USMC</li> <li>-Chicago Air &amp; Water Show</li> </ul>





# Ground Work & Socializing 1812

National & International Non-profit - Partners

- Partner with OpSail:
  - *OpSail has partnered with the USN in 1964 World's Fair, 1976 Bicentennial, 1986 Liberty 100, and 2000 INR/OpSail - The Millennium Celebration - greatly enhancing the majesty, public interest, and historical context of these events.*
  - *Operation Sail is a national non-profit organization dedicated to sail training and promoting goodwill among nations.*
- Partner with the International Council of Air Shows:
  - *ICAS has partnered with the Snowbirds & Blue Angels with great success.*
  - *Blue Angels / Aviation participation will be held in conjunction with NYC, Baltimore, Norfolk / Hampton Roads, Boston, New Orleans and Toronto and the Great Lakes Region.*
- Partner with the Navy League:
  - *To foster and maintain interest in a strong Navy, Marine Corps, Coast Guard and Merchant Marine as integral parts of a sound national defense and vital to the freedom of the United States.*
  - *To educate and train our youth in the customs and traditions of the Navy, the Marine Corps, the Coast Guard and the Merchant Marine through the means of an active and vigorous Naval Sea Cadet Corps.*
- Partner with the Naval Historical Foundation:
  - *To portray the role of sea power in the development of the United States.*
  - *The Foundation's principal purpose is to educate Americans about the history and importance of United States sea power, and about the contribution and sacrifices United States Navy men and women have made while protecting our freedom and preserving democracy in peace and war.*

**Maximize Use of Existing Partnerships**





# NHHC Museums

Example: Missing Elements





# Partner Museums

## Example: Missing Elements

Adirondack Museum  
American Merchant Marine Museum  
Anacortes Museum/ W.T. Preston  
Annapolis Maritime Museum  
Antique Boat Museum  
Arkansas Post  
Artillery Company of Newport Museum  
Australian National Maritime Museum  
Baltimore Maritime Museum  
Battleship Cove  
Battleship Missouri  
Battleship North Carolina  
Bayfront Center for Maritime Studies  
Bermuda Maritime Museum  
Boston Navy Yard  
Buffalo and Erie County Historical Society  
Buffalo and Erie County Naval and Military Park  
Calvert Marine Museum  
Carlisle Barracks  
Castle Clinton National Monument  
Center for Wooden Boats  
Chalmette Battlefield  
Chesapeake Bay Maritime Museum  
Columbia River Maritime Museum  
Connecticut River Museum  
Coordinated Maritime Services of San Diego  
Curator of Ship Models, US Navy  
Detroit Historical Museum  
Door County Maritime Museum & Lighthouse Preservation  
East End Seaport Museum  
East Hampton Town Marine Museum  
Erie Canal Museum  
Erie Maritime Museum/ U.S. Brig Niagara  
Essex Shipbuilding Museum  
Fells Point Maritime Museum  
Fort Benning  
Fort Delaware State Park  
Fort Dupont  
Fort Erie  
Fort Hamilton  
Fort Hancock  
Fort Knox  
Fort Mackinac  
Fort McClary Historic Site  
Fort McHenry  
Fort Meigs State Memorial  
Fort Monroe  
Fort Myer  
Fort Ontario State Historic Park  
Fort Tilden and Rockaway Naval Station  
Fort Trumbull  
Fort Wadsworth  
Fort Washington  
Fort York  
Graveyard of the Atlantic Museum  
Great Lakes Historical Society  
Great Lakes Naval Museum  
Hampton Roads Naval Museum

Harpers Ferry National Historical Park  
Hawaii Maritime Center  
Herreshoff Marine Museum  
Historic Fort Wayne  
Historic Naval Ships Association  
Historic New Orleans Collection  
Historic Ships in Baltimore  
Hudson River Maritime Museum  
Hull Lifesaving Museum  
Independence Seaport Museum  
International Yacht Restoration School  
Intrepid Sea-Air-Space Museum  
Jackson Barracks Military Museum  
Jefferson Barracks  
Kentucky Military History Museum  
Lake Champlain Maritime Museum  
Lake Pontchartrain Basin Maritime Museum  
Lakehurst Naval Air Engineering Station  
Long Island Maritime Museum  
Louisiana State Museum  
Louisiana Veterans Memorial and Museum  
Maine Maritime Museum  
Marine Corps Base Quantico  
Marine Museum of the Great Lakes  
Mariners Museum  
Maritime Museum of Monterey  
Maritime Museum of San Diego  
Maritime Museum of the Atlantic  
Maryland Historical Society  
Maryland Military Historical Society  
Michigan Maritime Museum  
Minnesota Lakes Maritime Museum  
MIT Museum, Hart Nautical Collection  
Museum of Yachting  
Mystic Seaport Museum  
Nantucket Historical Association  
Nantucket Life-Saving Museum  
National Civil War Naval Museum  
National Museum of Naval Aviation  
National Museum of the Marine Corps  
National Museum of the U.S. Navy  
National Naval Medical Center  
Naval Construction Battalion Center Davisville  
Naval Facilities at Norfolk  
Naval Station Great Lakes  
Naval Submarine Base Kings Bay  
Naval Undersea Museum  
Naval War College Museum  
Navy Art Collection  
New Bedford Whaling Museum  
New Jersey Naval Museum  
Newport Harbor Nautical Museum  
Newport Naval Station

North Carolina Maritime History Museum  
Northwest Seaport  
Old Barracks Museum  
Old Coast Guard Station  
Old Fort Niagara  
Panama Canal Museum  
Patriots Point Naval and Maritime Museum  
Patuxent River Naval Air Museum  
Peabody Essex Museum  
Pennsylvania Military Museum  
Pennsylvania National Guard Museum  
Penobscot Marine Museum  
Pentagon  
Portland Harbor Museum  
Portsmouth Maritime Museum and Albacore Park  
Portsmouth Naval Shipyard Museum  
Reedville Fishermen's Museum  
Sackets Harbor Battlefield and State Historic Site  
Salem Maritime National Historical Park  
San Francisco Maritime National Historical Park  
San Francisco Maritime National Historical Park Assoc.  
Santa Barbara Maritime Museum  
Seabee Museum  
Ships of the Sea Maritime Museum  
Smithsonian Institution National Museum of American History  
South Street Seaport Museum  
Springfield Armory National Historic Site  
Submarine Force Museum  
Tahoe Maritime Museum  
Tennessee State Museum  
Texas Seaport Museum  
The Whaling Museum at Cold Spring Harbor  
Tom's River Seaport Society and Maritime Museum  
Tuckerton Seaport  
US Coast Guard Museum  
US Military Academy at West Point  
US Naval Academy Museum  
US Naval Base Pearl Harbor  
US Naval Training Center Bainbridge  
USS Bowfin Submarine Museum and National Park  
USS Cod  
USS Constellation Museum  
USS Constitution Museum  
USS Radford National Naval Museum  
Vancouver Maritime Museum  
Virginia Military Institute Museum  
Virginia War Museum  
Watervliet Arsenal Museum  
Westport Maritime Museum  
Wisconsin Maritime Museum  
Wisconsin National Guard Memorial Library and Museum  
Wisconsin Veterans Museum





# NHHC Programs

## Commemorative Campaign Items

- **1812 Commemoration Campaign Items: Large Format Displays -** *Large-format displays on the Navy in the War of 1812 for ships and other venues associated with the port visits.*
- **1812 Commemoration Campaign Items: Posters -** *Educational posters for Navy crews participating in the 2012 port visits.*
- **1812 Commemoration Campaign Items: Brochures for the Public** - *Brochures that will be handed out as public waits for ship visits and other events. Text will draw parallels between the role of the Navy in the defense of our nation then (1812) and now.*
- **1812 Commemoration Campaign Items: NOAA Commemorative Charts -** *Nautical charts that will show the official markings of the commemorative events and will also serve as an official gift and commemorative campaign item.*
- **1812 Commemoration Campaign Items: Official Programs -** *Programs to be passed out at official Commemorative receptions and other events for USN and official partners.*



# NHHC Programs

## Public Outreach

- **1812 Timeline:** *Develop a timeline for the NHHC Website, electronic versions for museum use, multiple media print out capabilities, and static displays, showing significant battles, decisions, and people.*
- **1812 Strategic Communications Plan:** *1812 Tool Kit for all USN commands; fact sheets, press releases/sample speeches/vignettes for COs and PAOs gear to significant events, reading list, digital images of artifacts/artwork. These kits, channeled through local, national, and international media, will facilitate the Navy History and Heritage Command's mission of making the War of 1812 relevant to the American public by providing awareness and historical context of the War of 1812 (especially at the local level), announcing upcoming events, and providing supporting materials.*
- **1812 Website:** *A dynamic War of 1812 addition on the NHHC existing website - incorporated into [www.history.navy.mil](http://www.history.navy.mil) for 1812 Bi-Centennial. Website should include interactive features such as games and virtual tours, as well as podcasts and streaming video.*
- **Preparation of 1812 Exhibits for non-Navy museums:** *Exhibits will provide multiple site (+200) partner museums, educational institutions, and foundations that provide outreach to audiences across the U.S. and Canada for the duration of the Bicentennial. National Museum of the United States Navy will develop the exhibits.*
- **1812 Defense Media Activity Videos:** *Video segments covering the entire war 1812 which combine documentary; podcasts highlighting, stationary media, TV media, and tweets, and blogs, on 1812 heroes with connection to modern counterparts; flexible formats; new media coverage. Defense Media Activity media spots. Diversity as a focus area. Through the use of traditional and new multi-media products the Naval History and Heritage Command can make the War of 1812 come alive for the new generation of Sailors and Marines.*



# NHHC Programs

## Education Programs

- **1812 Education Program - USS Constitution Museum:** *Interactive website geared at ages 8-12, providing insight on what is what like to live and work on the USS CONSTITUTION during the War of 1812. Program includes a website as well as teacher materials. Program is being created through a partnership with USS Constitution Museum.*
- **1812 Education Program (Grades K-8):** *This traveling program will increase overall education outreach offered by the Naval History and Heritage Command. Programs will stress the importance of the War of 1812 as a significant event in the history of the United States as well as the importance of the U.S. naval forces in the national defense, both past and present. These programs will be available to students nationwide as well as museum visitors in the Naval History and Heritage Command's twelve museums.*
- **1812 Education Program (Grades 9-12):** *Program will offer unique virtual learning opportunities for students in grade 9-12, including virtual tours of USS Constitution, interactive educational games and curriculum support provided via live web conferencing to classrooms across the United States.*
- **International Conference on Naval Aspects of War of 1812:** *A two-day international conference on the naval aspects of the War of 1812, in Washington, DC, with scholars from US, UK, Canada, and elsewhere, open to the public and made available for viewing by the fleet and public across the world via webcast.*



# NHHC Programs

Research

- **1812 USN Commemorative Book & Raw content:** *Commemorative Book that will be the official picture book of the Commemoration of the Bicentennial of the War of 1812. The book will be a companion piece to the official history of "OpSail" book. Material from the book will be able to be repurposed into several other forms, including: brochures for the public, material for the website and interactive timeline.*
- **Archaeological Excavation and Analysis of USS Scorpion:** *The archaeological excavation and analysis of USS Scorpion will provide a tangible project of the War of 1812 to today's Navy. Following conservation and analyses, recovered artifacts will contribute new information on the site, ship, and sailors, and eventually allow for Navy heritage to be shared nationwide through artifact loans.*
- **Volume 4 of Naval War of 1812:** *Last in a four part series on the Naval War of 1812 being written by Naval History and Heritage Command historians.*
- **Publish Naval Supremacy on the Great Lakes:** *Booklet being written and published by Naval History and Heritage Command historians on the War of 1812 naval battles fought on the Great Lakes.*
- **Grants for research/work on Navy's role in War of 1812:** *Grants to be awarded to researchers for new work on the Navy's role in the War of 1812.*



# NHHC Programs

Other

- **1812 Commemorative Jacks:** *“Don’t Give Up the Ship” jack to be given to every active ship in the US Fleet.*
- **Air Show Study:** *Study on the possibilities for air show locations in each of the signature cities.*
- **Photographs 1812 Artwork:** *Digitization of 1812 artwork from the Navy’s art collection. Material will now be able to be used in various brochures, museum exhibits and other outreach efforts.*



# Invited Nations

CNOs, Tall Ships, War Ships

## Commemoration Partner Nations



Canada



United Kingdom

## Tall Sailing Ships



Argentina



Australia



Belgium



Brazil



Chile



Colombia



Denmark



Ecuador



Germany



India



Indonesia



Italy



Japan



Mexico



Montenegro



Norway



Oman



Poland



Portugal



Romania



Russia



Spain



Uruguay



Venezuela

## Foreign Invitees

- |            |                    |                   |            |             |                  |              |                      |
|------------|--------------------|-------------------|------------|-------------|------------------|--------------|----------------------|
| Albania    | Brazil             | Ecuador           | Guyana     | Kuwait      | New Zealand      | Romania      | Tanzania             |
| Algeria    | Brunei             | Egypt             | Haiti      | Latvia      | Nicaragua        | Russia       | Thailand             |
| Angola     | Bulgaria           | El Salvador       | Honduras   | Lebanon     | Nigeria          | Saudi Arabia | Togo                 |
| Argentina  | Burma              | Equatorial Guinea | India      | Lithuania   | Norway           | Senegal      | Tonga                |
| Australia  | Cameroon           | Estonia           | Indonesia  | Malaysia    | Oman             | Serbia       | Tunisia              |
| Austria    | Canada             | Finland           | Iraq       | Malta       | Pakistan         | Seychelles   | Turkey               |
| Azerbaijan | Chile              | France            | Ireland    | Mauritania  | Panama           | Singapore    | Turkmenistan         |
| Bahamas    | China              | Gabon             | Israel     | Mauritius   | Papau New Guinea | Slovenia     | Ukraine              |
| Bahrain    | Colombia           | Georgia           | Italy      | Mexico      | Paraguay         | South Africa | United Arab Emirates |
| Bangladesh | Croatia            | Germany           | Jamaica    | Montenegro  | Peru             | Spain        | United Kingdom       |
| Barbados   | Denmark            | Ghana             | Japan      | Morocco     | Philippines      | Sri Lanka    | Uruguay              |
| Belgium    | Djibouti           | Greece            | Jordan     | Mozambique  | Poland           | Suriname     | Venezuela            |
| Benin      | Dominican Republic | Guatemala         | Kazakhstan | Namibia     | Portugal         | Sweden       | Vietnam              |
| Bolivia    |                    | Guinea            | Korea      | Netherlands | Qatar            | Taiwan       | Yemen                |





# Schedule of Events

## Signature Events

### Follow on Events:

- Great Lakes / Toronto (2013)
- New York City Fleet Week (2014)
- Baltimore / Washington (2014)
- Norfolk Fleet Week (2014)
- New Orleans (2015)



Location	Start Date	End Date
Washington DC	TBD (April)	TBD (April)
New Orleans	17-April	23-April
New York	23-May	30-May
Norfolk	6-June	12-June
Baltimore	13-June	19-June
Boston	30-June	6-July
New London	7=July	9-July



\*Fleet Week Fort Lauderdale – an optional stop for ships transiting to NYC (Date TBD)

**Grand Celebration in 2012 / Follow On Events from 2013-2015**





# Draft Great Lakes Events

American & Canadian Cities



Location	Start Date	End Date
Halifax	6-July	8-July
Quebec	13-July	16-July
Montreal	20-July	24-July
Kingston	27-July	29-July
Milwaukee	7-Aug	12-Aug
<b>Chicago</b>	<b>13-Aug</b>	<b>19-Aug</b>
Detroit	22-Aug	26-Aug
Windsor	22-Aug	26-Aug
Sarnia	22-Aug	26-Aug
<b>Toronto</b>	<b>27-Aug</b>	<b>3-Sept</b>
Buffalo	5-Sept	9-Sept
Cleveland	10-Sept	16-Sept
Toledo	19-Sept	24-Sept

**Grand Celebration in 2012 / Follow On Events from 2013-2015**



# Sample Schedule of Events

Mayoral Welcome  
Captain's Welcome  
Non-Profit Receptions

Athletic Tournaments  
Military Band Concerts  
Vessel Receptions  
OpSail Gala  
Governor's Ball

Closing Ceremony  
Closing Reception

Opening Ceremony  
Naval Reception  
Fireworks

Official Review  
Parade of Sail

Navy Receptions  
OpSail Festival

Reenlistments /  
Promotion  
Ceremonies



Ships Arrive



Media Opportunities / Public Engagements

Ships Open to Public / Lectures / Museum tours

USN / USMC / USCG Demonstrations

Blue Angels Demonstration

Ships Depart



Unclassified

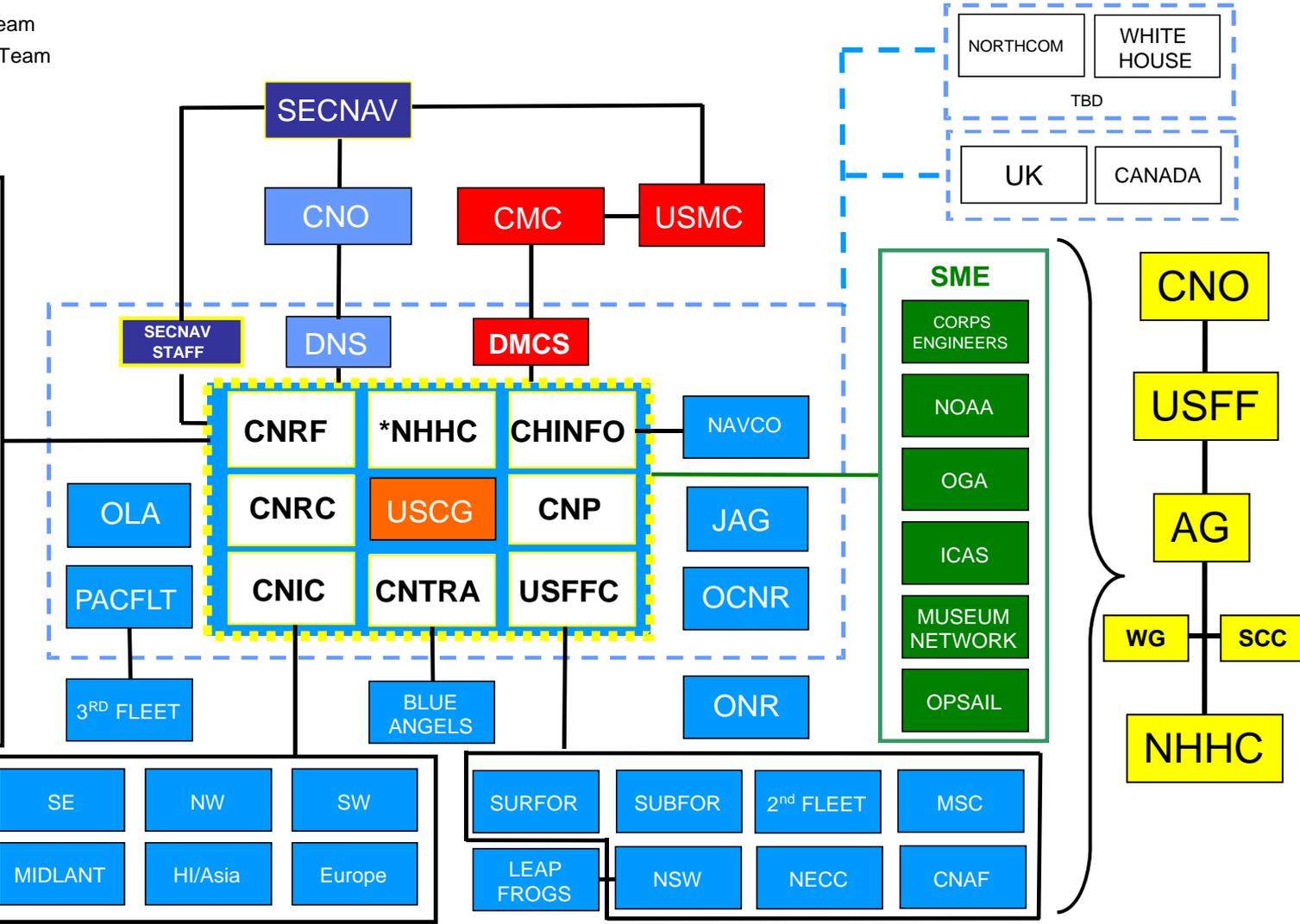




# 1812 Project Team

- Integrated Project Team
- - - - - Overarching Project Team
- \_\_\_\_\_ Project Partners
- \_\_\_\_\_ Execution Partners
- \* Lead

CITY TEAMS	
CHICAGO	NEW YORK
BOSTON	BALTIMORE
TOLEDO	NORFOLK
MILWAUKEE	NEW ORLEANS
CLEVELAND	DETROIT
BUFFALO	TORONTO



## Phase 1: Planning and Programming



# Align Requirements to Sustain Engagement

5 – 10  
Years

PLAN

Event Year

EXECUTE

3 – 36  
Months

SUSTAIN

- POM – 5 Years
- O:AN – Calendar for America – 10 Years
- SECNAV
- SECDEF
- Congress

- Commemorative Events
- 20+ Navy Weeks / year
- 25 Navy air shows / year
- 7 Fleet Weeks / year

- 60+ Embarks / year
- 40+ visits / year to non-Navy ports
- Flag level / CO speaking engagements
- Diversity events
- USS CONSTITUTION/Old Ironsides across America
- Museum exhibits

**Reinforcing the Message**



# Engagement Activities





*President Truman Saluting the Ships, 1945*



*President Kennedy Planning the 1964 World's Fair in 1962*



*President Ford on the deck of the USS Forrestal (CV-59) to ring in the Bicentennial, July 4, 1976*



*President and Mrs. Reagan on the deck of the USS Iowa (BB-61) for the rededication of the Statue of Liberty and INR, 1986*



*President Clinton meeting the CEO of OpSail and then speaking on deck of USS John F. Kennedy, 2000*



## Photos of Past Events with POTUS





# War of 1812

*DONT GIVE UP  
THE SHIP*



USS Constitution, the world's oldest commissioned warship afloat



## Questions

