War of 1812 Centennial Committee

President Woodrow Wilson
President William Howard Taft
President Theodore Roosevelt
Vice President Thomas R. Marshall

Rep. Champ Clark
Speaker of the House
Phillips Lee Goldsborough,
Governor of Maryland
Baltimore Mayor
James H. Preston
Admiral George Dewey,
Admiral of the United States Navy

Additional Centennial Committee Members

• Major General W.W. Wotherspon, Chief of the Staff United States Army
• The Governors of the 18 states that comprised the United States in 1814
• Former Governors of Maryland and former Mayors of Baltimore
“Homeland defense is the most obvious example of the requirement for greater integration.” A Cooperative Strategy for 21st Century Seapower

“If it wasn’t for your Navy events – this response would have been so much harder.”
RADM Richard Bennis USCG, at Ground Zero NYC 9/12/2001
Referring to the training and exercises conducted for Navy events in NYC
( NYC Fleet Weeks & INR 2000 impacted the 9/11 response. )

“Utilize the forthcoming War of 1812 Bicentennial as a lever to jumpstart interest in naval history and heritage, …”
OSD Memo for SECNAV 2DEC08

“Director, Naval History & Heritage Command shall: Serve as the supported command for the War of 1812 Bi-centennial commemoration.”
OPNAV Inst. 5726.1 Outreach: America’s Navy

“Foster and sustain cooperative relationships with more international partners. Expanded and cooperative relationships with other nations will contribute to the security and stability of the maritime domain for the benefit of all.”
A Cooperative Strategy for 21st Century Seapower

Sustained Engagement – Focused Message
12 JAN 2010: IN THAT SPIRIT, I DIRECT THE FOLLOWING ACTIONS:

A. NAVY HISTORY AND HERITAGE COMMAND (NHHC): LEAD A CORE TEAM, SUPPORTED WITH REPRESENTATIVES FROM USFF, CNIC, CNATRA, OCNR, CHINFO, CNRC, AND ADDITIONAL COMMANDS AS REQUIRED TO DEVELOP THE WAR OF 1812 PROGRAM, AND DEVELOP THE 1812 COMMEMORATION OPORDER.


C. USFF: THE CORE TEAM WILL TURN OVER THE WAR OF 1812 OPORDER TO USFF FOR EXECUTION IN 2012.
The War of 1812
A Little History

- War (1812-1815) between the British and Americans that started over maritime and naval disputes
- Included naval battles in North America, off South America and Great Britain, and in the Pacific and Indian Oceans
- Included burning of Canadian Parliament at York (now Toronto) and American government buildings in Washington (including White House, Capitol, and Washington Navy Yard)
- Shelling of Baltimore’s Fort McHenry led Francis Scott Key to write the “Star-Spangled Banner”

“America’s Second War of Independence”
We Have Done This Before
USN Maritime Events

• The United States Navy has a enduring legacy of hosting major maritime events throughout the history of our Nation:

• The Bi-Centennial of the War of 1812 marks another opportunity to celebrate the United States as a Seafaring Nation and our Navy’s heritage.

• The last major international maritime event was the 4th of July 2000 President’s International Naval Review & OpSail in New York City. (INR/OpSail 2000)

Recent events have occurred on approximately a 10-12 year cycle
We Have Done This Before

Example

New York City Statue of Liberty Centennial 1986
NYC Ship Visit History

Number of Ship Visits

Year


Fleet Week Ships  Non-Fleet Week Ships
### Significant Outreach Events CY 2010 - 2020

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**CNP Diversity**

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**Total Yearly Events:**

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<td>2016</td>
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<td>2017</td>
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<td>2018</td>
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<td>2019</td>
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Focusing Navy Resources
The War of 1812 Theme for 2012

Key
- 1812 Focus Cities
- 21 Navy Weeks
- 7 Fleet Weeks
- 36 Blue Angels
- 11 NHHC Museums
- 163+ Partner Museums
- Ship / Museum

Outreach: America’s Navy – Coordinating Assets
# 2012 Signature Events

**As of 10/28/2010**

## New Orleans

- **Navy (US & Foreign)**
  - USNS COMFORT
  - USS WASP (LHD-1)
  - HMCS HALIFAX (FFG 330)
- **CG Ships (US & Foreign)**
  - USNS Comfort
  - 5x other ships
  - USNS Comfort
- **USMC**
- **NOAA**
- **Army Corp Of Engineers**
- **USMC**

## New York

- **Navy (US & Foreign)**
  - USS WASP (LHD-1)
  - USS MITSCHER (DDG-57)
  - USS GONZALEZ (DDG-66)
  - 5x other ships
  - USNS Comfort
- **CG Ships (US & Foreign)**
- **USMC**
- **NOAA**
- **Army Corp Of Engineers (TBD)**
- **Tall Ships**

## Norfolk

- **Navy (US & Foreign)**
  - USS KEARSARGE (LHD-3)
  - DDG
  - CG Ships (US & Foreign)
  - NOAA
- **USMC**
- **NOAA**
- **Army Corp Of Engineers**
- **USMC**

## Baltimore

- **Navy (US & Foreign)**
  - USS FORT MCHENERY
  - USS MESA VERDE (LPD-19)
- **CG Ships (US & Foreign)**
- **NOAA**
- **Army Corp Of Engineers**
- **USMC**

## Boston

- **Navy (US & Foreign)**
  - USS KEARSARGE (LHD-3)
  - DDG / CG
  - CG Ships (US & Foreign)
  - NOAA
- **USMC**
- **NOAA**
- **Army Corp Of Engineers**
- **USMC**

## Toronto (Great Lakes)

- **Navy (US & Foreign)**
  - USS De Wert (FFG-45)
- **CG Ships (US & Foreign)**
- **NOAA**
- **Army Corp Of Engineers**
- **USMC**
- **Canadian International Air Show**
- **Tall Ships**

## Chicago (Great Lakes)

- **Navy (US & Foreign)**
  - USS De Wert (FFG-45)
  - 2X PCU's
- **CG Ships (US & Foreign)**
- **NOAA**
- **Army Corp Of Engineers**
- **USMC**
- **Chicago Air & Water Show**
- **Tall Ships**
Ground Work & Socializing 1812
National & International Non-profit - Partners

• Partner with OpSail:
  – OpSail has partnered with the USN in 1964 World’s Fair, 1976 Bicentennial, 1986 Liberty 100, and 2000 INR/OpSail - The Millennium Celebration - greatly enhancing the majesty, public interest, and historical context of these events.
  – Operation Sail is a national non-profit organization dedicated to sail training and promoting goodwill among nations.

• Partner with the International Council of Air Shows:
  – ICAS has partnered with the Snowbirds & Blue Angels with great success.
  – Blue Angels / Aviation participation will be held in conjunction with NYC, Baltimore, Norfolk / Hampton Roads, Boston, New Orleans and Toronto and the Great Lakes Region.

• Partner with the Navy League:
  – To foster and maintain interest in a strong Navy, Marine Corps, Coast Guard and Merchant Marine as integral parts of a sound national defense and vital to the freedom of the United States.
  – To educate and train our youth in the customs and traditions of the Navy, the Marine Corps, the Coast Guard and the Merchant Marine through the means of an active and vigorous Naval Sea Cadet Corps.

• Partner with the Naval Historical Foundation:
  – To portray the role of sea power in the development of the United States.
  – The Foundation’s principal purpose is to educate Americans about the history and importance of United States sea power, and about the contribution and sacrifices United States Navy men and women have made while protecting our freedom and preserving democracy in peace and war.

Maximize Use of Existing Partnerships
NHHC Museums
Example: Missing Elements
Partner Museums

Example: Missing Elements

Adirondack Museum
American Merchant Marine Museum
Anacortes Museums/ W.T. Preston
Annapolis Maritime Museum
Antique Boat Museum
Arkansas Post
Artillery Company of Newport Museum
Australian National Maritime Museum
Baltimore Maritime Museum
Battleship Cove
Battleship Missouri
Battleship North Carolina
Bayfront Center for Maritime Studies
Bermuda Maritime Museum
Boston Navy Yard
Buffalo and Erie County Historical Society
Buffalo and Erie County Naval and Military Park
Calvert Marine Museum
Carlisle Barracks
Castle Clinton National Monument
Center for Wooden Boats
Chalmette Battlefield
Chesapeake Bay Maritime Museum
Columbia River Maritime Museum
Connecticut River Museum
Coordinated Maritime Services of San Diego
Curator of Ship Models, US Navy
Detroit Historical Museum
Door County Maritime Museum & Lighthouse Preservation
East End Seaport Museum
East Hampton Town Marine Museum
Erie Canal Museum
Erie Maritime Museum/ U.S. Brig Niagara
Essex Shipbuilding Museum
Felix Point Maritime Museum
Fort Benning
Fort Delaware State Park
Fort DuPont
Fort Erie
Fort Hamilton
Fort Hancock
Fort Knox
Fort Mackinac
Fort McClary Historic Site
Fort McHenry
Fort Meigs State Memorial
Fort Monroe
Fort Myer
Fort Ontario State Historic Park
Fort Tilden and Rockaway Naval Station
Fort Trumbull
Fort Wadsworth
Fort Washington
Fort York
Graveyard of the Atlantic Museum
Great Lakes Historical Society
Great Lakes Naval Museum
Hampton Roads Naval Museum
Harpers Ferry National Historical Park
Hawaii Maritime Center
Herreshoff Marine Museum
Historic Fort Wayne
Historic Naval Ships Association
Historic New Orleans Collection
Historic Ships in Baltimore
Hudson River Maritime Museum
Hull Lifesaving Museum
Independence Seaport Museum
International Yacht Restoration School
Intrepid Sea-Air-Space Museum
Jackson Barracks Military Museum
Jefferson Barracks
Kentucky Military History Museum
Lake Champlain Maritime Museum
Lake Pelican Maritime Museum
Lake Pontchartrain Basin Maritime Museum
Lakehurst Naval Air Engineering Station
Long Island Maritime Museum
Louisiana State Museum
Louisiana Veterans Memorial and Museum
Maine Maritime Museum
Marine Corps Base Quantico
Marine Museum of the Great Lakes
Mariners Museum
Maritime Museum of the Great Lakes
Maritime Museum of Monterey
Maritime Museum of San Diego
Maritime Museum of the Atlantic
Maryland Historical Society
National Civil War Naval Museum
National Military Historical Society
Michigan Maritime Museum
Minnesota Lakes Maritime Museum
MIT Museum, Hart Nautical Collection
Museum of Yachting
Mystic Seaport Museum
Nantucket Historical Association
Nantucket Life-Saving Museum
National Civil War Naval Museum
National Museum of Naval Aviation
National Museum of the Marine Corps
National Museum of the U.S. Navy
National Naval Medical Center
Naval Construction Battalion Center Davisville
Naval Facilities at Norfolk
Naval Station Great Lakes
Naval Submarine Base Kings Bay
Naval Undersea Museum
Naval War College Museum
Navy Art Collection
New Bedford Whaling Museum
New Jersey Naval Museum
Newport Harbor Nautical Museum
Newport Naval Station
North Carolina Maritime History Museum
Northwest Seaport
Old Barracks Museum
Old Coast Guard Station
Old Fort Niagara
Panama Canal Museum
Patriots Point Naval and Maritime Museum
Patuxent River Naval Air Museum
Peabody Essex Museum
Pennsylvania Military Museum
Pennsylvania National Guard Museum
Penobscot Marine Museum
Pentagon
Portland Harbor Museum
Portsmouth Maritime Museum and Albacore Park
Portsmouth Naval Shipyard Museum
Reedville Fishermen’s Museum
Sackets Harbor Battlefield and State Historic Site
Salem Maritime National Historical Park
San Francisco Maritime National Historical Park
San Francisco Maritime National Historical Park Assoc.
Santa Barbara Maritime Museum
Seabee Museum
Ships of the Sea Maritime Museum
Smithsonian Institution National Museum of American History
South Street Seaport Museum
Springfield Armory National Historic Site
Submarine Force Museum
Tahoe Maritime Museum
Tennessee State Museum
Texas Seaport Museum
The Whaling Museum at Cold Spring Harbor
Tom’s River Seaport Society and Maritime Museum
Tuckerton Seaport
US Coast Guard Museum
US Military Academy at West Point
US Naval Academy Museum
US Naval Base Pearl Harbor
US Naval Training Center Bainbridge
USS Bowfin Submarine Museum and National Park
USS Cod
USS Constitution Museum
USS Constitution Museum
USS Radford National Naval Museum
Vancouver Maritime Museum
Virginia Military Institute Museum
Virginia War Museum
Watervliet Arsenal Museum
Westport Maritime Museum
Wisconsin Maritime Museum
Wisconsin National Guard Memorial Library and Museum
Wisconsin Veterans Museum

Unclassified
NHHC Programs
Commemorative Campaign Items

• **1812 Commemoration Campaign Items: Large Format Displays** - Large-format displays on the Navy in the War of 1812 for ships and other venues associated with the port visits.

• **1812 Commemoration Campaign Items: Posters** - Educational posters for Navy crews participating in the 2012 port visits.

• **1812 Commemoration Campaign Items: Brochures for the Public** - Brochures that will be handed out as public waits for ship visits and other events. Text will draw parallels between the role of the Navy in the defense of our nation then (1812) and now.

• **1812 Commemoration Campaign Items: NOAA Commemorative Charts** - Nautical charts that will show the official markings of the commemorative events and will also serve as an official gift and commemorative campaign item.

• **1812 Commemoration Campaign Items: Official Programs** - Programs to be passed out at official Commemorative receptions and other events for USN and official partners.
• **1812 Timeline:** Develop a timeline for the NHHC Website, electronic versions for museum use, multiple media print out capabilities, and static displays, showing significant battles, decisions, and people.

• **1812 Strategic Communications Plan:** 1812 Tool Kit for all USN commands; fact sheets, press releases/sample speeches/vignettes for COs and PAOs gear to significant events, reading list, digital images of artifacts/artwork. These kits, channeled through local, national, and international media, will facilitate the Navy History and Heritage Command’s mission of making the War of 1812 relevant to the American public by providing awareness and historical context of the War of 1812 (especially at the local level), announcing upcoming events, and providing supporting materials.

• **1812 Website:** A dynamic War of 1812 addition on the NHHC existing website - incorporated into www.history.navy.mil for 1812 Bi-Centennial. Website should include interactive features such as games and virtual tours, as well as podcasts and streaming video.

• **Preparation of 1812 Exhibits for non-Navy museums:** Exhibits will provide multiple site (+200) partner museums, educational institutions, and foundations that provide outreach to audiences across the U.S. and Canada for the duration of the Bicentennial. National Museum of the United States Navy will develop the exhibits.

• **1812 Defense Media Activity Videos:** Video segments covering the entire war 1812 which combine documentary; podcasts highlighting, stationary media, TV media, and tweets, and blogs, on 1812 heroes with connection to modern counterparts; flexible formats; new media coverage. Defense Media Activity media spots. Diversity as a focus area. Through the use of traditional and new multi-media products the Naval History and Heritage Command can make the War of 1812 come alive for the new generation of Sailors and Marines.
NHHC Programs
Education Programs

• **1812 Education Program - USS Constitution Museum:** Interactive website geared at ages 8-12, providing insight on what is what like to live and work on the USS CONSTITUTION during the War of 1812. Program includes a website as well as teacher materials. Program is being created through a partnership with USS Constitution Museum.

• **1812 Education Program (Grades K-8):** This traveling program will increase overall education outreach offered by the Naval History and Heritage Command. Programs will stress the importance of the War of 1812 as a significant event in the history of the United States as well as the importance of the U.S. naval forces in the national defense, both past and present. These programs will be available to students nationwide as well as museum visitors in the Naval History and Heritage Command’s twelve museums.

• **1812 Education Program (Grades 9-12):** Program will offer unique virtual learning opportunities for students in grade 9-12, including virtual tours of USS Constitution, interactive educational games and curriculum support provided via live web conferencing to classrooms across the United States.

• **International Conference on Naval Aspects of War of 1812:** A two-day international conference on the naval aspects of the War of 1812, in Washington, DC, with scholars from US, UK, Canada, and elsewhere, open to the public and made available for viewing by the fleet and public across the world via webcast.
• **1812 USN Commemorative Book & Raw content:** Commemorative Book that will be the official picture book of the Commemoration of the Bicentennial of the War of 1812. The book will be a companion piece to the official history of “OpSail” book. Material from the book will be able to be repurposed into several other forms, including: brochures for the public, material for the website and interactive timeline.

• **Archaeological Excavation and Analysis of USS Scorpion:** The archaeological excavation and analysis of USS Scorpion will provide a tangible project of the War of 1812 to today’s Navy. Following conservation and analyses, recovered artifacts will contribute new information on the site, ship, and sailors, and eventually allow for Navy heritage to be shared nationwide through artifact loans.

• **Volume 4 of Naval War of 1812:** Last in a four part series on the Naval War of 1812 being written by Naval History and Heritage Command historians.

• **Publish Naval Supremacy on the Great Lakes:** Booklet being written and published by Naval History and Heritage Command historians on the War of 1812 naval battles fought on the Great Lakes.

• **Grants for research/work on Navy’s role in War of 1812:** Grants to be awarded to researchers for new work on the Navy’s role in the War of 1812.
NHHC Programs

Other

- **1812 Commemorative Jacks**: “Don’t Give Up the Ship” jack to be given to every active ship in the US Fleet.

- **Air Show Study**: Study on the possibilities for air show locations in each of the signature cities.

- **Photographs 1812 Artwork**: Digitization of 1812 artwork from the Navy’s art collection. Material will now be able to be used in various brochures, museum exhibits and other outreach efforts.
**Invited Nations**

**CNOs, Tall Ships, War Ships**

### Commemoration Partner Nations

- **Canada**
- **United Kingdom**

### Tall Sailing Ships

- **Argentina**
- **Australia**
- **Belgium**
- **Brazil**
- **Chile**
- **Colombia**
- **Denmark**
- **Ecuador**
- **Germany**
- **India**
- **Indonesia**
- **Italy**
- **Japan**
- **Mexico**
- **Montenegro**
- **Norway**
- **Oman**
- **Poland**
- **Portugal**
- **Romania**
- **Russia**
- **Spain**
- **Uruguay**
- **Venezuela**

### Foreign Invitees

- **Albania**
- **Algeria**
- **Angola**
- **Argentina**
- **Australia**
- **Austria**
- **Azerbaijan**
- **Bahamas**
- **Bahrain**
- **Bangladesh**
- **Barbados**
- **Belgium**
- **Benin**
- **Bolivia**
- **Brazil**
- **Brunei**
- **Bulgaria**
- **Burma**
- **Cameroon**
- **Canada**
- **China**
- **Colombia**
- **Croatia**
- **Denmark**
- **Djibouti**
- **Dominican Republic**
- **Ecuador**
- **Egypt**
- **El Salvador**
- **Equatorial Guinea**
- **Estonia**
- **Finland**
- **France**
- **Gabon**
- **Georgia**
- **Germany**
- **Ghana**
- **Greece**
- **Guatemala**
- **Guinea**
- **Guyana**
- **Haiti**
- **Honduras**
- **India**
- **Indonesia**
- **Iraq**
- **Ireland**
- **Israel**
- **Italy**
- **Jamaica**
- **Japan**
- **Jordan**
- **Kazakhstan**
- **Korea**
- **Kuwait**
- **Latvia**
- **Lebanon**
- **Lithuania**
- **Malaysia**
- **Malta**
- **Mauritania**
- **Mauritius**
- **Mexico**
- **Montenegro**
- **Morocco**
- **Mozambique**
- **Namibia**
- **Netherlands**
- **New Zealand**
- **Nicaragua**
- **Nigeria**
- **Norway**
- **Oman**
- **Pakistan**
- **Panama**
- **Papau New Guinea**
- **Paraguay**
- **Peru**
- **Philippines**
- **Poland**
- **Portugal**
- **Qatar**
- **Romania**
- **Russia**
- **Saudi Arabia**
- **Senegal**
- **Serbia**
- **Seychelles**
- **Singapore**
- **Slovenia**
- **South Africa**
- **Spain**
- **Sri Lanka**
- **Suriname**
- **Sweden**
- **Taiwan**
- **Tanzania**
- **Thailand**
- **Togo**
- **Tonga**
- **Tunisia**
- **Turkey**
- **Turkmenistan**
- **Ukraine**
- **United Arab Emirates**
- **United Kingdom**
- **Uruguay**
- **Venezuela**
- **Vietnam**
- **Yemen**
Schedule of Events

Signature Events

Follow on Events:
- Great Lakes / Toronto (2013)
- New York City Fleet Week (2014)
- Baltimore / Washington (2014)
- Norfolk Fleet Week (2014)
- New Orleans (2015)

Location | Start Date | End Date
--- | --- | ---
Washington DC | TBD (April) | TBD (April)
New Orleans | 17-April | 23-April
New York | 23-May | 30-May
Norfolk | 6-June | 12-June
Baltimore | 13-June | 19-June
Boston | 30-June | 6-July
New London | 7=July | 9-July

*Fleet Week Fort Lauderdale – an optional stop for ships transiting to NYC (Date TBD)

Grand Celebration in 2012 / Follow On Events from 2013-2015
Draft Great Lakes Events
American & Canadian Cities

Grand Celebration in 2012 / Follow On Events from 2013-2015

<table>
<thead>
<tr>
<th>Location</th>
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<tr>
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<tr>
<td>Toledo</td>
<td>19-Sept</td>
<td>24-Sept</td>
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</tbody>
</table>
Sample Schedule of Events

Mayoral Welcome
Captain’s Welcome
Non-Profit Receptions

Opening Ceremony
Naval Reception
Fireworks

Official Review
Parade of Sail

Athletic Tournaments
Military Band Concerts
Vessel Receptions
OpSail Gala
Governor’s Ball

Navy Receptions
OpSail Festival

Reenlistments / Promotion Ceremonies

Closing Ceremony
Closing Reception

Ships Arrive

Media Opportunities / Public Engagements

Ships Open to Public / Lectures / Museum tours

USN / USMC / USCG Demonstrations

Blue Angels Demonstration

Ships Depart
1812 Project Team

Integrated Project Team
Overarching Project Team
Project Partners
Execution Partners
Lead

CITY TEAMS
- CHICAGO
- NEW YORK
- BOSTON
- BALTIMORE
- TOLEDO
- NORFOLK
- MILWAUKEE
- NEW ORLEANS
- CLEVELAND
- DETROIT
- BUFFALO
- TORONTO

SECNAV
- CNO
- CMC
- USMC

DNS
- OLA
- CNRC
- CNIC
- CNTRA
- USFF

DMCS
- 3RD FLEET
- BLUE ANGELS
- ONR

CHINFO
- NAVCO
- JAG
- OCNR
- SME
- CNRF
- *NHHC
- CNRC
- USCG
- CNP

 Baghdad

3rd FLEET

Phase 1: Planning and Programming
Align Requirements to Sustain Engagement

5 – 10 Years

PLAN

• POM – 5 Years
• O:AN – Calendar for America – 10 Years
• SECNAV
• SECDEF
• Congress

Event Year

EXECUTE

• Commemorative Events
• 20+ Navy Weeks / year
• 25 Navy air shows / year
• 7 Fleet Weeks / year

3 – 36 Months

SUSTAIN

• 60+ Embarks / year
• 40+ visits / year to non-Navy ports
• Flag level / CO speaking engagements
• Diversity events
• USS CONSTITUTION/Old Ironsides across America
• Museum exhibits

Reinforcing the Message
Engagement Activities
Photos of Past Events with POTUS

President Truman Saluting the Ships, 1945

President Kennedy Planning the 1964 World’s Fair in 1962

President Ford on the deck of the USS Forrestal (CV-59) to ring in the Bicentennial, July 4, 1976

President and Mrs. Reagan on the deck of the USS Iowa (BB-61) for the rededication of the Statue of Liberty and INR, 1986

President Clinton meeting the CEO of OpSail and then speaking on deck of USS John F. Kennedy, 2000

POTUS
War of 1812

USS Constitution, the world's oldest commissioned warship afloat

Questions