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SUBJ/CRIME REDUCTION PROGRAM (CRP) INTRODUCES THE SEXUAL ASSAULT AWARENESS
CAMPAIGN//

Rmks/1. The Naval Criminal Investigative Service (NCIS) Crime Reduction Program (CRP) is a community outreach initiative designed to reduce criminal threats affecting the Department of the Navy (DON). Each quarter, the CRP focuses its efforts in a specific area to maximize program effectiveness. From 1 February 2014 through 30 April 2014, the CRP will focus its efforts on Sexual Assault Awareness and Prevention. The CRP is led by the NCIS, in partnership with Commander, Navy Installations Command, and Director, Marine and Family Programs, Headquarters Marine Corps, and includes both law enforcement and community service partners within the DON.

2. In concert with the DON 21st Century Sailor and Marine Initiative, the goal of this campaign is to prevent sexual assaults from occurring and highlight the importance of bystander intervention and effectiveness. Sexual assaults have long-lasting consequences for victims and disrupt unit cohesion and impair mission readiness. Sexual assault is wholly incompatible with the DON core values of honor, courage, and commitment.

3. Education is a key component of all CRP campaigns. During this three-month campaign, NCIS representatives will be available to visit commands to provide sexual assault awareness briefings. Commands are encouraged to contact their local NCIS office to schedule a briefing. Increasing awareness about the negative effects of sexual assault on the DON, reporting options, including restricted and unrestricted reports, victim assistance and support, and offender accountability will help ensure the protection of Navy and Marine Corps members, their families, and DON civilians.

4. The goal of this campaign is to prevent sexual assaults and highlight the importance of bystander action and intervention. DON personnel are encouraged to report sexual assaults to their chain-of-command, management, DON law enforcement authorities, medical/health care providers, or chaplains/religious programs specialists. In circumstances where service members or civilians are hesitant to report incidents of sexual assault to DON law enforcement authorities, they may do so anonymously through the NCIS text and web tip line (text 274637 or "CRIMES", then add "NCIS" at the beginning of the text message). Additional instructions and options can be found at <http://www.ncis.navy.mil>.

5. Released by Ray Mabus, Secretary of the Navy.//

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